

WRITTEN BY REBECCA DALY JULY 2017





@designlovefest

Bri Emery, a creative director and the founder of designlovefest.com, finds frequent inspiration in tropical locales.

KEY PIECES

I rely on things that are dual-purpose: dresses I can toss over a swimsuit and wear to dinner, a pair of sandals that works from day to night, and a straw bag I can use as a beach tote or take into town.

PACKING STRATEGY

Lay everything out before it goes into your bag. Otherwise you'll lose track and end up with too much (or forget a necessity). Remember: Less is more. Your bag will be lighter and easier to repack if you edit.

PRO TIP

Don't bring too many shoes—you won't need them at the beach!





Rustic Retreat

PICK CASUAL-CHIC PIECES THAT PLAY AS HARD AS THEY WORK.



KEDS Champion Originals sneakers, \$40; keds.com.



An N.Y.C. resident, Emma Tuccillo started her travel guide andnorth.com after being inspired by her weekend escapes to rural upstate New York.

KEY PIECES

A staple skirt or pants that work with different tops, depending on the weather, are important, plus a pair of Keds—you can wear them with anything, and if they get wet, they'll dry quickly.

PACKING STRATEGY

For my weekend trips, I bring only what I can fit in my back-pack. To maximize space, I roll my clothes and wear the bulkiest items if possible.

PRO TIP

Dirt paths can be tricky to navigate with a suitcase, but you can take a backpack anywhere.

similar styles.



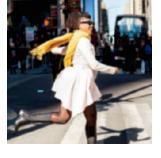
City Sightseeing

HIT THE TOWN IN SMART, STYLISH STAPLES-AND COMFY SHOES.

ECHO DESIGN

Medallion Silk Triangle scarf, \$59;

echodesign.com.



@oneikathe traveller

Writer Oneika Raymond chronicles her wanderlust (she's visited more than 95 countries!) at oneikathetraveller.com.

KEY PIECES

I always bring three pairs of shoes for urban exploring: sneakers for walking; a versatile, dressier option; and flip-flops for the hotel (especially if it has a pool). Another must-have: a day-to-night little black dress.

PACKING STRATEGY

Use a "nesting" approach. I roll my clothes, then stuff smaller things, like socks, underwear, and accessories, into larger items, like shoes.

PRO TIP

Don't think in terms of individual outfits. Instead, stick to a color scheme, like black-and-white with pops of color. You can mix and match to get more out of fewer pieces.

J.CREW **Ruffle Eyelet** dress, \$110; jcrew.com.

BEACH, MICHAEL SCHNABEL; CITY, KYLE POZAN/GETTY IMAGES; RUSTIC, MORTEN FALCH SORTLAND/GETTY IMAGES; PRODUCTS, COURTESY OF MANUFACTURERS

Weekend Warriors

WE'VE FOUND THE RIGHT CARRY-ON FOR YOU-NO MATTER WHERE YOU PLAN TO ROAM.

STEAL





This rolling duffel is part of a four-piece set that includes a beach-ready tote and a cosmetic bag. Skyline spinner set, \$70; target.com.

SMART BUY



Not just a pretty case, this ultralightweight carry-on is made of durable nylon that practically repels sand. Miss Plume spinner, \$219; lipault-usa.com.

SPLURGE



Paravel's coated Italian-cotton canvas is water- and stainproof. Make it personal with your monogram or an icon. The Grand Tour duffel, \$345; tourparavel.com.





Working vacation? This spinner has an outer compartment for easy access to your laptop. Wandr carry-on, \$115; calpaks.com.



Equipped with smart capabilities, like a phone charger and an app that lets you weigh and locate the piece. A22 Carry, \$295; raden.com.



Stylish and functional, this roomy, lightweight weekender glides along easily and resists scratches and dings. Short Trip Packing case, \$655; tumi.com.





Herschel's ingenious duffel has a separate bottom compartment (great for muddy shoes). Novel duffel, \$85; shop.herschelsupply.com.



With three interior compartments and no fewer than seven exterior pockets, this bag has a place for everything. Grey weekender, \$225; birdling.com.



Rugged good looks aside, a wide base and ball-bearing wheels make it a snap to navigate any terrain. Large Rolling duffel, \$675; filson.com.